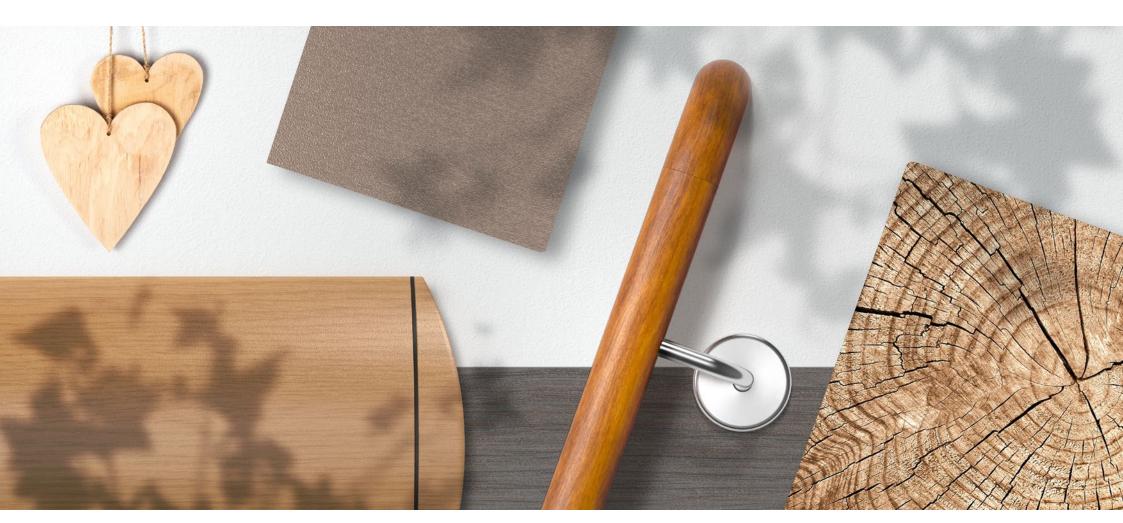
HEALING ENVIRONMENTS



Acrovyn®
Wall protection and handrails



WHAT IS A HEALING ENVIRONMENT?

Patient-centred design is a departure from the design principles that dominated healthcare construction from the mid-20th century onwards.

At that time, efficiency of construction in terms of heating, cooling and clinical workflow called for spaces that often seemed cold and impersonal.

Over the last decade or two, however, the emphasis has shifted away from a narrowly defined set of measures of efficiency. Substantial evidence has shown the importance of patient experience on the healing process. It has been proven that the physical design of a facility can have a powerful effect on patients, helping them recover more quickly from injury or illness.

And so, the term 'healing environment' was coined, denoting an environment that has a nurturing and therapeutic effect. It marked the onset of an exciting transformation in the field of healthcare design that will significantly change the look and feel of hospitals.





HEALTH IS A STATE OF COMPLETE
PHYSICAL, MENTAL AND SOCIAL WELLBEING AND NOT MERELY THE ABSENCE
OF DISEASE OR INFIRMITY

Opening statement of the WHO Constitution





WHAT ARE THE BENEFITS?

Research has shown that healing environments go beyond the patientcentric perspective, affording benefits to the entire health framework.

The benefits of healing environments on patients are wide-ranging: more positive attitudes, greater resilience, faster recovery times, shorter hospital stays, fewer post-operative complications, and a more positive patient experience overall.

These same effects of reduced stress and anxiety that are of such benefit to patients are also just as valuable to medical staff. You can see it in the form of improved performance levels, fewer diagnostic errors, and better patient-medical staff relationships. Healing environments also encourage carers, family members and visitors to visit more frequently and for longer periods of time, which help further improve patient support and well-being.

Healthcare facilities also stand to gain from a sizeable return on investment with healing environments.

On an organisational level, this comes in the form of enhanced staff recruitment, satisfaction, productivity and retention. On the revenue side of things, profits increase because reputation and quality recognition attract more patients to the facility and through the use of in-house amenities by a growing number of visitors.



Overall cost savings



Improved patient healing

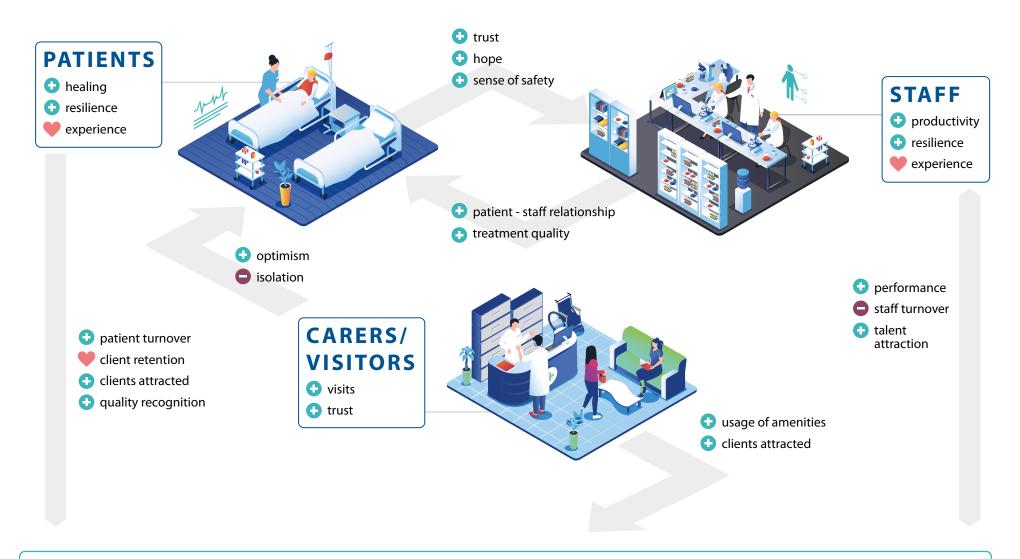


Higher staff satisfaction and productivity



Reputation and quality recognition

HEALING ENVIRONMENTS ARE BENEFICIAL
TO ALL PARTICIPANTS IN THE HEALTH SECTOR FRAMEWORK



HEALTHCARE FACILITY







THE HEALING POWER OF NATURE

Natural views appear to elicit positive feelings and may block or reduce patient stress which in a growing body of research is shown to be correlated to reduced immune system functioning.

Roger Ulrich, an architect and environmental psychologist, carried out a study in a hospital in Pennsylvania in 1984. Together with his team, Ulrich examined the records of patient recovery following gallbladder surgery in a suburban Pennsylvania hospital.

Under the same conditions, patients with a view, a leafy setting, got better one day quicker on average, needed much less pain medication and had fewer post-operative complications than those whose windows faced a brick wall.



PATIENTS WITH A VIEW LOOKING OUT ONTO NATURE GOT BETTER QUICKER, HAD SHORTER STAYS AND NEEDED LESS PAIN MEDICATION





Consumption of painkillers







Even **photos** of landscapes can **alleviate pain**

Years later, Ulrich demonstrated in another study that photographs of landscapes also provided the same benefits. Patients who were shown images of nature were less anxious and needed fewer doses of strong painkillers.

Other Investigations of aesthetic and affective responses to outdoor visual environments found a strong tendency for American and European groups to prefer natural scenes more than urban views that lack natural elements.

SPENDING THREE TO FIVE MINUTES LOOKING AT PICTURES OF TREES, FLOWERS OR WATER CAN REDUCE FEELINGS OF ANGER, ANXIETY AND PAIN

https://www.researchgate.net/publication/277953355

COLOURS AS THERAPY, AND A DISTRACTION AND ORIENTATION AID

Studies have shown that colours are a physical environmental factor that can either make you tired, listless and sick or awake, active and healthy.

Colours have a real impact on people's feelings. They shape a person's perception of themselves and their environment, and can help people feel better, live healthier and rest more easily.

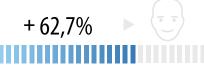
Colours are not only perceived visually; they are also perceived via light-sensitive skin sensors. They have a massive effect on the body's biochemical and biophysical processes by influencing the heart rate, pulse, breathing rate or blood pressure.

Well design color concepts provide a welcome change for the eye and distract patients taking their minds off stress and foster restoration from anxiety and pain.

In a study published in 2019 on 'The influence of the colour and lighting design of intensive care units on the well-being and state of health of patients', researcher Prof. Dr. Axel Buether achieved the following results, among others:

- 30,1%

consumption of neuroleptics



Well-being of patients





COLOURS HAVE AN INFLUENCE ON ALL VEGETATIVE FUNCTIONS SUCH AS METABOLISM, BREATHING, BLOOD PRESSURE, OR MUSCLE TONE

Colour schemes for orientation and guidance

A well-thought-out use of colour can help confused or elderly patients with a poor sense of orientation find their way around with greater ease. This is particularly useful in hospitals or care institutions that are often large and complex facilities.

Memorable, easily recognisable colour concepts for building areas serve as orientation aids and signposts and help dramatically reduce the stress associated with disorientation in patients.



















ACROVYN® WALL PROTECTION FOR HEALING ENVIRONMENTS

The Acrovyn product range is both functional and human-centric. Its purpose is to breathe life into outstanding healing healthcare environments.

Acrovyn's range of colours and finishes has been developed by colour specialists with attractive, comfortable and calming interiors in mind. It's exactly what you need to allay the stress and anxiety patients feel when spending time in a healthcare facility.

Using our Acrovyn by Design wall coverings depicting works of art, images or nature scenes, you can protect walls reliably and create welcoming interiors that are anything but clinical. They provide mental stimulation and visual inputs to lessen a patient's feelings of boredom and monotony and are a welcome distraction from their illnesses.

Acrovyn is ideal for introducing recognisable colour concepts in different building areas and colour guidance schemes that help visitors and patients effortlessly navigate their way through often complicated building structures.

From a functional standpoint, Acrovyn offers superior performance, a highly durable, hygienic finish and unrivalled wall protection. All of this for less facility maintenance.



Cradle to Cradle certified - Bronze



High impact resistance



CE mark



B-s1,d0 fire rating



RoHS compliant manufacturing

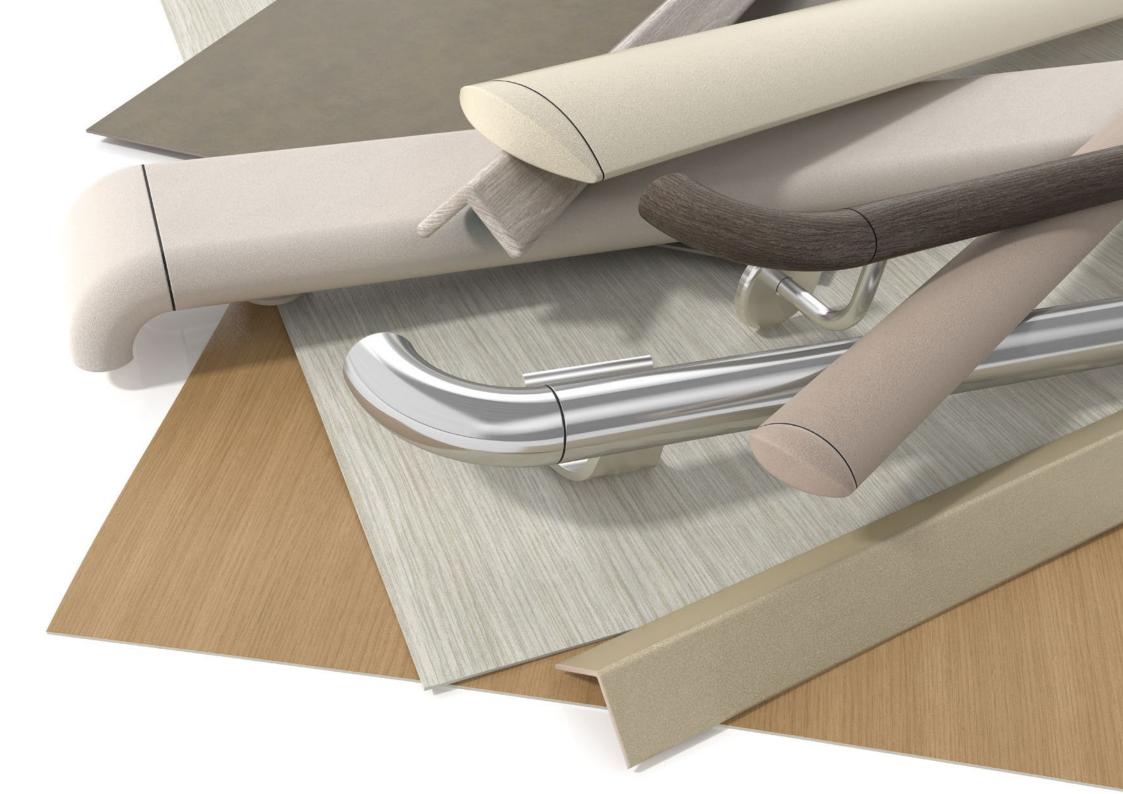


40 colours & 12 finishes



A+ Indoor Air Quality

COLOURS, TEXTURES AND FINISHES TRANSFORM BUILDING INTERIORS. THEY CAN AFFECT OUR EMOTIONS AND THE WAY WE PERCEIVE AND EXPERIENCE SPACES.

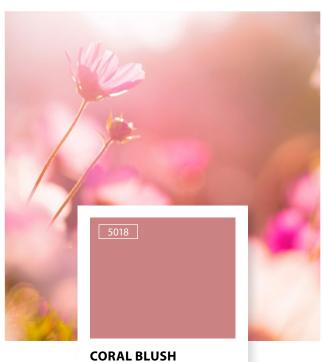


5018 **LAGOON** RAL / RAL Design: 5018 NCS: S 2050-B30G

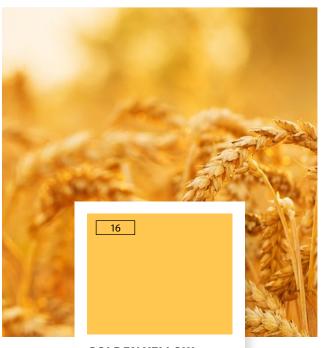
ACROVYN® COLOURS

VIVID COLOUR RANGE

Vivid colours are synonymous with energy and vitality. They are ideal for bold feature walls and bright, stimulating designs or colour guidance schemes.



CORAL BLUSH
RAL / RAL Design: 020 60 30
NCS: S 2040-R



GOLDEN YELLOW RAL / RAL Design: 080 80 70 NCS: S 0560-Y10R





24 **DOVE GREY** RAL / RAL Design: 200 70 05 NCS: S 2502-B

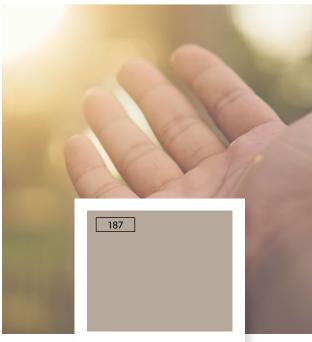
ACROVYN® COLOURS

NEUTRAL COLOUR RANGE

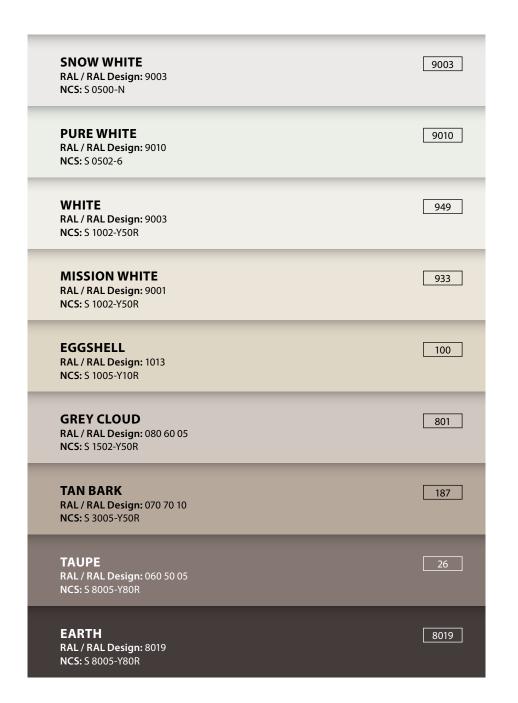
Soft, natural shades, neutral palettes and gentle pastels create calming, therapeutic environments. Perfect for encouraging patients to relax and let go of their anxiety and stress.

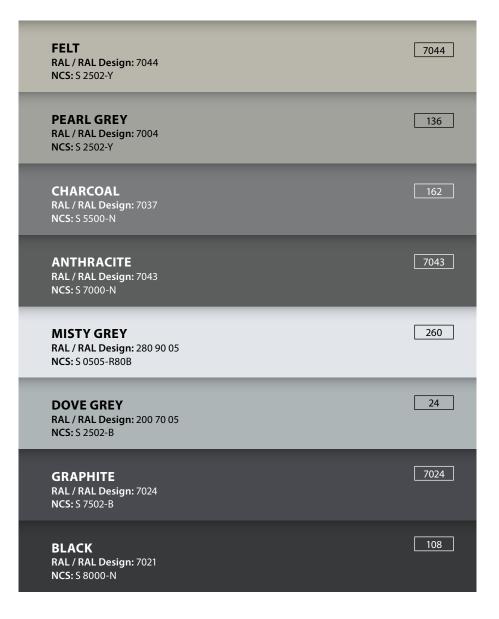


RAL / RAL Design: 9010 NCS: S 0502-6



TAN BARK RAL / RAL Design: 070 70 10 **NCS:** S 3005-Y50R







ACROVYN® FINISHES

DECORATIVE FINISHES

Beautiful woodgrain, stone and metal finishes paired with natural shades or depictions of nature create soothing atmospheres. Patients will feel comfortable and right at home in no time







GREY CONCRETE





THERAPEUTIC COLOUR COMBINATIONS

RETURN TO NATURE

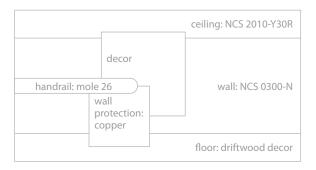
UNIQUE AUTHENTIC SENSIBLE PERFECT/IMPERFECT WABI-SABI

STRONG CONTRAST - FORCE 2

Stark, sharp contrasts between wall and handrail.

Nursing care homes

- Visual impairments
- Mental illnesses in the elderly
- Senile dementia, etc





THERAPEUTIC COLOUR COMBINATIONS

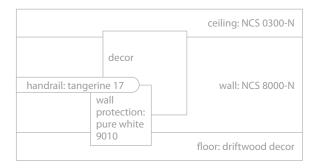
FOLIAGE

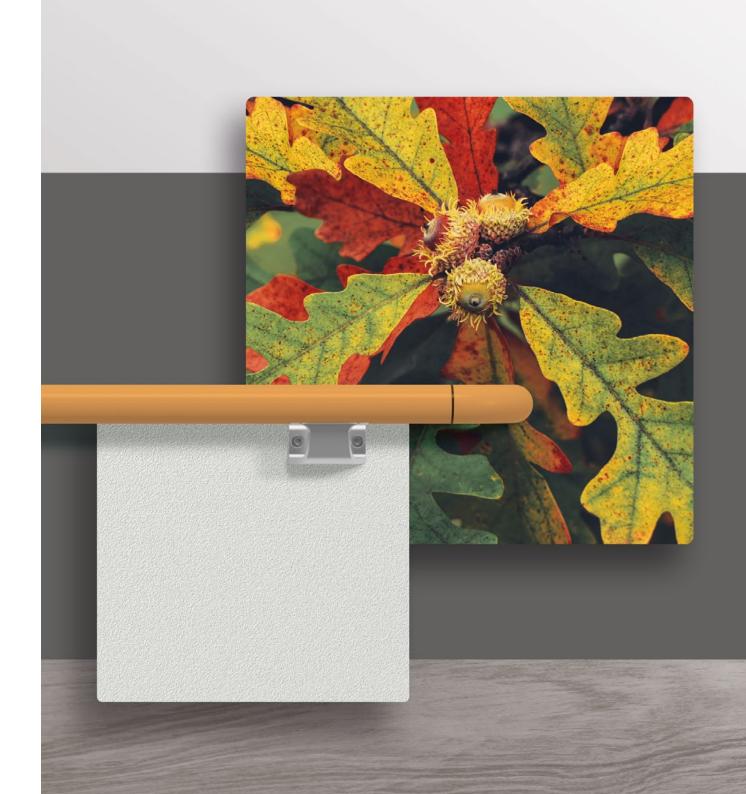
FRESCO SHADE WORLD OF PLANTS GREENERY

STRONG CONTRAST - FORCE 2

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- Mental illnesses in the elderly
- Senile dementia, etc





THERAPEUTIC COLOUR COMBINATIONS

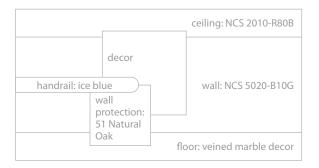
NATURE

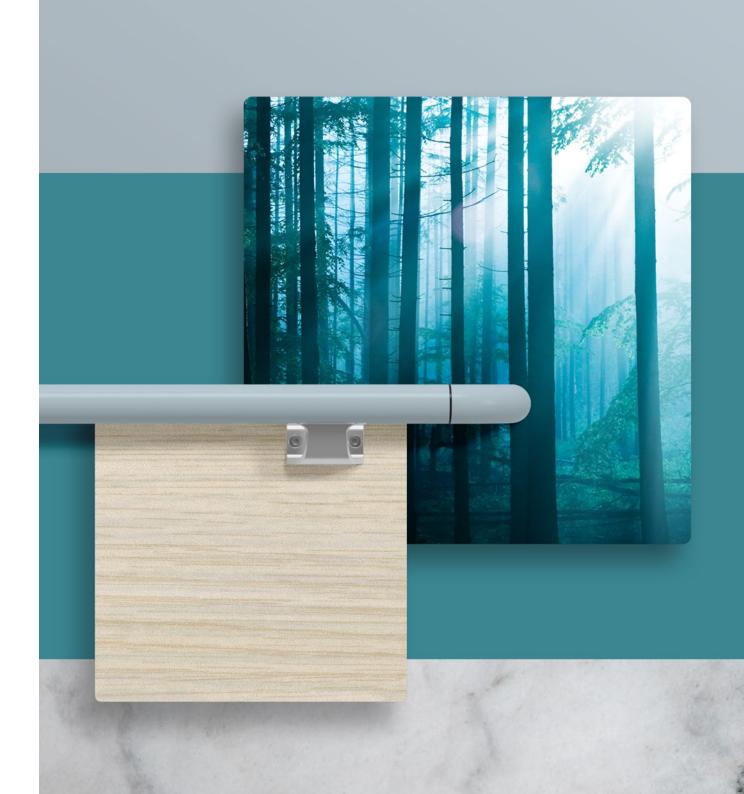
TREE
LANDSCAPE
SEASON
DREAM
BREAK
PROTECTION

STRONG CONTRAST - FORCE 2

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THERAPEUTIC COLOUR COMBINATIONS

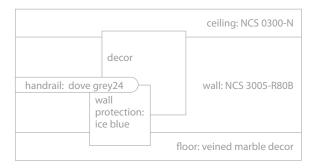
EMPATHY

SOCIAL LINK
FAMILY
FEELING
BROTHERHOOD
LOVE

NO CONTRAST - FORCE 0

No contrast between wall and handrail.

• Reminiscent of the hospitality sector (e.g. contemporary prestigious hotels)







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